

Organ Programs at 9, 11, 4:50  
Brief selection at 1:15, with Chinese  
and Stroke of the Hour at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# The Furniture Opportunity of Years Comes to Many a Home With This Surprising Sale

**The Tremendous Cost of the Late War Will Be Better Understood**

by the sight of, riding at anchor in New York waters,

**Eight of the largest and finest superdreadnought destroyers technically known as battleships**

some of them apparently five hundred feet long, manned by a thousand men and fully equipped with guns and war apparatus of every description.

These big ships, are now greeting a Spanish warship by reciprocal salutations of national flags.

It is said that some of the ships we are looking at cost twenty millions of dollars.

Ascertain how many destroyers and submarines the United States Government has built and give Secretary of Navy Daniels credit instead of criticism for having done his best to put the United States in fighting trim against the world's enemy.

No matter what the cost, we could not afford to lose, whatever the cost might be.

Let us play the game fairly between man and man.

[Signed] *John Wanamaker*

September 22, 1920.

## New Paris Dress Trimmings for the Opera Season

Paris has thought of any number of lovely flouncings, all-overs and ornaments for this Winter's evening gowns.

The new flouncings are in opalescent effects, some straight, some scalloped, some with an unexpected gleam of color, and the new all-overs in opalescent, black and crystal are enchanting.

To go with them are lovely ornaments of crystal and rhinestones, colored beads and jet, also handsome girdles and garnitures. They will make distinctive and beautiful gowns.

(Main Floor, Central)

## Hand-Made Blouses in New Styles

Here are three new blouses, all in snowy white, all made entirely by hand and all so pretty their stay here is apt to be short!

\$6.75 for a sheer lawn blouse with fine hemstitching on the front, collar and cuffs, and edged with real flit lace.

\$7.85 for batiste blouses in a charming style with finely pleated ruffle around the neck, down the front and on the sleeves.

\$13.85 for batiste blouses with real flit collar and real lace edging on the pleated frills down the front.

(Third Floor, Central)

## A Special Lot of Philippine Chemises and Nightgowns

\$3.65 and \$3.85

Several hundred fresh, lovely envelope chemises and nightgowns have just been unpacked. They are of soft, fine white stuffs, hand made and beautifully hand embroidered and are below the usual price for such garments.

The chemises are all in envelope style.

(East Aisle)

## New Parisienne Corsets Are Beautiful

Brides, in particular, delight in their daintiness and are buying them for their trousseaux. Also women who want a more than usually pretty corset for evening wear. These are some of the finest new models in this the finest of American corsets.

A white silk brocade with trimming of pleated net, \$28.

An exquisitely dainty pink silk batiste with lace and shirred ribbon trimming, \$34.50. And another trimming, \$18.50.

(Third Floor, Chestnut)

Two models in pink broche, trimmed with lace, one at \$20 and the other at \$28.

A model in pink satin, very low top, \$25.50.

## Porto Rican Lingerie in Larger Sizes

One of the newest shipments of this pretty underwear from Porto Rico is made up entirely of garments in larger sizes.

There are chemises in two good styles, all hand made and hand hemstitched, at \$3.75; another style with hand embroidery is \$4.35.

They are in sizes 48 to 50 bust measure. Nightgowns with hand hemstitching and embroidery, \$5.15, are in sizes 17, 18 and 19.

(Third Floor, Central)

## New Winter Millinery for the Children

Scores of new Winter hats are here—furry beavers, lustrous velvets, practical serge hats and leather salloors.

There are mushroom hats, there are pokes with long streamers, there are turn-up and turn-down styles and there are all kinds which are most practical and becoming for small girls and boys of 2 to 6 years.

Black, brown and blue are the colors, and the prices go from \$3 to \$12.

(Third Floor, Chestnut)



## New Fur Coats for Young Women

Girls on their way to boarding school or college will like these coats for Winter wear.

They are of selected skins, beautifully made and richly lined with fine silks.

Leopard cat coats, \$265.  
Natural muskrat coats, \$325.  
Taupes nutria, \$360 to \$530.  
Marmot coats, some trimmed with Hudson seal, some with dyed racoon and others with beaver collars, are \$215 to \$250.

Natural gray squirrel coats are \$590 to \$850.

(Second Floor, Chestnut)

## Young Men's Fall Suits of Fine Quality

Made for young men. Modeled for young men. Shaped and tailored and trimmed and finished for young men.

This year's models are less extreme than hitherto, the lines being plainer, more masculine, more like what they really should be.

And still they are as youthful as any young man can desire. And they are all Wanamaker suits, of sound all-wool fabrics—cheviots and unfinished worsteds in grays, browns and various mixed patterns, including plenty of kinds.

The tailoring is fine, the prices as low as they can be without lowering the standard of the suits—\$40 and \$55.

(Third Floor, Market)

## 200 Pieces of Cut Glass—Special at \$5 a Piece

One of the bright offerings of the China and Glass-ware Sale.

Savings from 25 to 50 per cent. Mostly vases, but also included are compotes, celery trays, ice cream trays, footed bowls.

All of good crystal in attractive, well-cut patterns.

(Fourth Floor, Chestnut)

## Boys Are Trooping In for Their New Suits

And, what is more, they are getting them, too; well-made, good-looking suits in Norfolk-jacket style, made of the sturdiest kind of cloths, mixtures or plain blue.

Such suits with bloomer trousers, fully lined, 8 to 18 year sizes, are \$20 to \$38.

Corduroy suits, brown or taupe, 8 to 18 year sizes, \$15.

(Second Floor, Central)

## The Newest Coatings Are Plaid and Checked

Incidentally, they are as fine coatings as we have ever seen. You can easily see what beautiful coats and wraps they would make.

Both the plaids and the checks are indistinct and not too large in size. There are about ten combinations of colors and styles, chiefly dark blue and green or tan and brown. The texture is very soft and light in weight, but as warm as toast.

54 inches wide and \$15 a yard.

(First Floor, Chestnut)

## All Our Beautiful Lamps Are Down

But There Are Only a Few Days More

Choose from any of the lamps or shades or candlesticks in our lamp store or our furniture store, and you get a saving of 33 1-3 per cent.

Where else can you choose from such variety? Where else can you get such savings? But these extraordinary savings can be taken advantage of only so long as September remains.

(Fourth Floor, Central)

## Gunners, Trappers—Here Are Your Blankets

Ten different kinds in all-wool, the best collection to be found anywhere at retail, we feel sure.

Various colors—grays, browns, olive drab, tan. Prices \$6, \$7.50, \$10, \$12, \$16.50 and \$18 each.

Of particular interest are the famous Hudson Bay blankets lately imported from England, where they were woven by the mill which weaves for the Hudson Bay country. In brown, gray and in white, woven with a broad black border stripe, all-wool, 6 feet wide, 7 1/2 feet long, almost 6 pounds in weight, priced \$16 and \$18 each.

The whole collection will surely delight gunners, hunters and outdoor sleepers.

(Sixth Floor, Central)

There never was a more unexpected furniture sale and never a more genuine one.

As to the genuine character of it there is a true indication in the quantities of goods that are being sent off the floors daily.

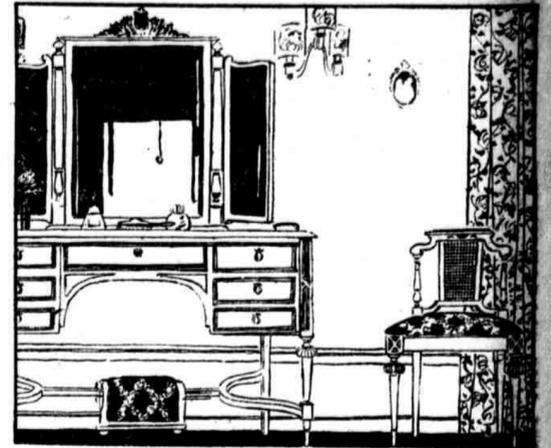
But we have added new lots, especially new wicker pieces.

Complete suits for bedrooms, dining rooms and living rooms are shown in large and beautiful selection. They are the backbone of the sale.

Every suit and piece in it is at a saving of 30 to 50 per cent from the regular price.

It is a long time since Wanamaker furniture in such a fine selection has been offered on such a basis. For very

(Fifth, Sixth and Seventh Floors)



many it means the opportunity of years, provided they take advantage of it at once.

## Very Pretty New Handbags—Inexpensive

They are of good substantial leather, finished to look like tooled Cordovan, but the tooling is done by machine instead of by hand.

You would never dream that the prices were as low as \$3.50 to \$6. There are all the good shapes, too; some are deep and roomy enough for shopping bags, others are envelope shapes or vanity shapes. And some have metal clips on the edge or corners.

(Main Floor, Chestnut)

## Just Here From Paris—Oree Perfume

It comes from Claire, the famous Paris perfumer, and is a very well-liked scent. It is "the breath of the edge of the woods" and is an elusive, delicate and fragrant perfume.

New, too, are pretty perfume bottles of glass with decorations of gold and hand-painted flowers. They have droppers and are \$10 a pair.

(Main Floor, Chestnut)

## Two Good Handkerchief Items for Women

\$1.25 a dozen for women's fine white linen handkerchiefs with tapes above the hems.

\$1 a dozen for women's rever hemmed handkerchiefs.

Both are of unusual quality linen for the prices.

Both are new and well made.

(West Aisle)

## Women's New Raincoats From a Very Good Maker

One who uses English materials almost exclusively in his coats and who spares no trouble or expense to make the best raincoats to be had.

Some are black rubberized cloth with black and white checked collar and cuffs, \$25. Another style in rubberized silk is \$38.

And there are fine weather-proofed serge coats for \$40 and weather-proofed gabardines for \$60, \$62.50 and \$65.

(First Floor, Central)

## Cotton Mattresses 30 to 40 Per Cent Less

Those who do not delay can still buy selected cotton mattresses at reductions of 30 to 40 per cent.

Single-bed sizes, \$12 and \$13 each. Double-bed sizes, \$17 each, covered with blue ticking and ready for immediate delivery.

Steel bedsprings, 30 per cent less, now \$5.50 and \$7 each.

(Sixth Floor, Chestnut)

## If You Have Been Wishing for an Oriental Rug

### This Unique Sale Is Your Opportunity

People who know something of Oriental rug values have been quick to appreciate the unusual character of the sale we are holding.

They can easily see that very many of these rugs are marked at what it now costs to land them and that practically all the rugs offered are at ruling wholesale prices or less.

No wonder there has been such unusual selling, considering that the opportunities presented are the most remarkable in years; and today they are practically as plentiful and certainly as genuine as ever.

*The choice of Saruk, Kermanshah, Chinese, Mahal and Serapi carpets is very large and beautiful and there are scores of fine desirable small rugs of various types, all at 30 to 50 per cent less than ruling prices.*

### Persian Mahal Rugs Carpet Sizes

10.6x7.1, \$385	11.8x8.7, \$375
11.1x8.9, \$345	12.3x8.3, \$245
12.6x8.9, \$685	11.6x9.2, \$287
12.3x8.7, \$477	13.2x10.4, \$825
11.10x8.3, \$397	13.5x8.5, \$517
11.9x8.7, \$235	11x8.7, \$465
11.6x8.8, \$395	12.5x8.3, \$545

(Main Floor, Market)

### Persian Serapi Carpets

15.10x11.2, \$575	14.2x9.9, \$475
19.1x12.3, \$885	14.2x10.5, \$470
17x12.11, \$1085	14.7x11.9, \$725
15.1x10.1, \$665	12.4x11, \$845
20.9x12.1, \$847	19.10x12.8, \$975

### Large Kazak Rugs

3.6x7.6, \$100, to 5x8, \$275.

Daghestans, Cabestans and Shirvans

(Seventh Floor)

## Seven More Days of the House Furnishings Sale

Seven more days to buy some of the world's best housewares at 10 to 40 per cent savings.

(Fourth Floor, Market and Central)